

CALL FOR PORTFOLIOS

Freelance Graphic Designers

Daily Bread Food Bank works towards long-term solutions to end hunger and poverty and runs innovative programs to support individuals living on low incomes and experiencing food insecurity. Daily Bread distributes fresh and shelf-stable food, and fresh-cooked meals to 129 member agencies and 205 food programs across Toronto. Daily Bread also publishes the influential *Who's Hungry* report - an annual survey measuring trends in food insecurity and poverty in Toronto to educate the public and spark policy change.

Terms:	Casual, Freelance, Remote
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ABOUT THE OPPORTUNITY

We are seeking experienced and detail-oriented Freelance Graphic Designers to execute the design of various projects and manage the printing and delivery of printed materials.

Projects may include booklets, large-scale reports, posters, flyers, social media tiles, digital ads, direct mail layouts and more.

The ideal candidate will possess a strong portfolio showcasing their design skills and a passion for creating visually appealing and effective designs.

FREELANCER RESPONSIBILITIES:

- On an ad hoc basis, create eye-catching and functional designs for a range of digital and print products including Daily Bread Food Bank's website, emails, digital ads, social media channels, printed reports, printed flyers and more.
- Manage multiple projects simultaneously, from concept through execution, ensuring deadlines are met and content is consistent with client expectations.
- Tailor content design to suit the channel and audience, and adjust design settings based on final output (digital vs. print).
- Maintain Daily Bread Food Bank brand guidelines and identity in all content.
- Manage the printing and delivery of printed materials.
- Occasionally meet with the Daily Bread team remotely to align on project concept, timeline and expectations.

REQUIREMENTS AND QUALIFICATIONS:

- 4+ years of professional graphic design experience, including experience with printed materials, digital ads, social media content and complex projects, like large-scale reports
- Expert knowledge of standard design software, including the Adobe Creative Suite
- Keen eye for detail and strong organizational skills; must be able to manage multiple projects and meet all required deadlines
- Excellent ability to absorb brand guidelines and adhere to them while keeping content fresh
- A belief that food is a human right and everyone should have access to the food they need

Timeline & hours: This is a project-based position, and the total number of hours will depend on the specific requirements of the project. Designer must be flexible and willing to work within a range of hours based on deadlines and project needs.

SUBMISSION GUIDELINES:

To be considered, please submit your resume, a portfolio of your work, and your hourly rate and/or rate structure by **Wednesday, February 26, 2025, 11:59 pm to Human Resources – careers@dailybread.ca**. Please note that applications will be reviewed on an ongoing basis.